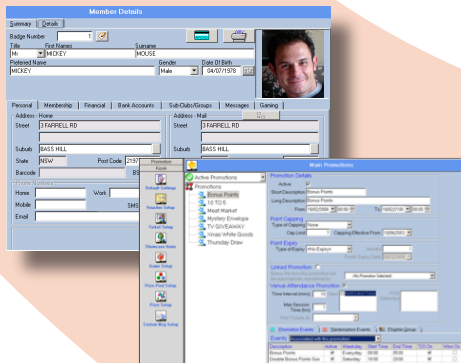


Membership and Loyalty System





Membership and Loyalty

The Membership & Loyalty System allows for complete venue management in the areas of membership and promotions. Some of the key benefits are:

A comprehensive Membership system where information can be customised to the venue specifications

Member Card issued to members instantly and with a customised card layout and photo

Door Access can be used to secure access by members only, for specified periods

Various promotional capabilities, including Birthday, Swipe & Random Prizes and Venue Attendance Promotions

Promotions can be configured to specific member groups

Various membership draws, including full member draw, selected member group draw and registered members draw

A full reporting module that allows for complete analysis on membership and promotional information



Promotional Kiosk

Promotional points can be awarded in a variety of ways, including Kiosk swipe and POS purchase

Promotional Kiosk allows members to participate in venue configured promotions i.e. Pick A Box – where members are able to pick a box on the screen to see if they have won

Kiosk can display advertising for your venue as well as your partner retailers

Kiosk is used by members to redeem bonus points in a venue specified fashion i.e. Vouchers





UNITED GAMING LIMITED

Contact Information

5c Apollo Drive
Rosedale, Auckland 0632
New Zealand

Phone: (09) 477 0230
Fax: (09) 477 0249
Email: sales@ugl.co.nz

For more information, please contact a Sales Representative

Owen Sutton
021 933 407

Brad McIntyre
021 741 791

Brian Flashman
021 244 8944